**Hudson Valley Show Jumping**

**Sponsorship Opportunities**



**Hudson Valley Show Jumping 2017 Title Sponsor: $15,000 [** ✔**]**

* Naming rights to all 2016 Hudson Valley Show Jumping Events
* Sponsor name to appear on all official HVSJ Communications and Awards.
* Full page ad in Show Program
* Logo on cover of Show Program
* Custom Show jump at all 2016 Hudson Valley Show Jumping Events
* Award presentation opportunities at all events
* Recognition & link on website, emails and social media and public address announcements
* 2 Banners to be displayed in competition and schooling rings

**Fall Classic Mini Prix Sponsor: $6,000 [ ]**

* Sponsorship and Naming rights of the $10,000 Fall Classic Mini Prix
* Custom Show Jump
* Award presentation opportunity for the Fall Classic Mini Prix (Sunday, Oct. 8, 2017)
* Sponsor name to appear on awards for Fall Classic Mini Prix
* Full page ad in Show Program
* Recognition & link on website, emails and social media and public address announcements
* Banner to be displayed in competition ring (Opportunity to display additional banners, supplied by sponsor, throughout show grounds)
* Vendor space and opportunity to provide product samples at HVSJ Fall Classic

**Summer Classic Mini Prix Sponsor: $3,000 [ ]**

* Sponsorship and Naming rights of the Summer Classic Mini Prix
* Show Jump signage
* Award presentation opportunity for the Summer Classic Mini Prix (Sunday, Jun. 25, 2017)
* Sponsor name to appear on awards for Summer Classic Mini Prix
* Full page ad in Show Program
* Recognition & link on website, emails and social media and public address announcements
* Banner to be displayed in competition ring (Opportunity to display additional banners, supplied by sponsor, throughout show grounds)
* Vendor space and opportunity to provide product samples at HVSJ Summer Classic

**Spring Classic Mini Prix Sponsor: $2,500 [****]**

* Sponsorship and Naming rights of the Spring Classic Mini Prix
* Show Jump signage
* Award presentation opportunity for the Spring Classic Mini Prix (Sunday, April 23, 2017)
* Sponsor name to appear on awards for Spring Classic Mini Prix
* Full page ad in Show Program
* Recognition & link on website, emails and social media and public address announcements
* Banner to be displayed in competition ring (Opportunity to display additional banners, supplied by sponsor, throughout show grounds)
* Vendor space and opportunity to provide product samples at HVSJ Spring Classic

**2017 Blue Ribbon Sponsor $2,000 [ ]**

* Sponsorship of all 2017 Child/Adult Jumper Classics at all Hudson Valley Show Jumping Events
* Custom Show Jump at all 2017 Hudson Valley Show Jumping Events
* Award Presentation opportunity at all 2017 Hudson Valley Show Jumping Events
* Full page ad in Show Program
* Recognition & link on website, emails and social media and public address announcements
* Banner to be displayed in competition ring (Opportunity to display additional banners, supplied by sponsor, throughout show grounds)
* Vendor space and opportunity to provide product samples at shows

**Rider Bonus Sponsor: $2,000**

* Sponsorship of the $1,500 Hudson Valley Show Jumping Rider Bonus
* Annual Show Jump signage
* Award presentation opportunity for the 2017 Rider Bonus (Sunday, October 8, 2017)
* Full page ad in Show Program
* Recognition & link on website, emails and social media and public address announcements
* Banner to be displayed in competition ring (Opportunity to display additional banners, supplied by sponsor, throughout show grounds)

**Exhibitor Party Sponsor: $1,250 Each Show: Spring [** **]** **Summer [ ] Fall [ ] Holiday [ ]**

* The exhibitor party is a popular and well-attended event; this is a great opportunity for brand recognition among competitors, trainers, owners, etc.
* This sponsorship underwrites the Hudson Valley Show Jumping exhibitor parties
* Sponsor’s name and logo will be prominently displayed throughout parties on signs, paper goods, etc.
* Full page ad in Show Program
* Recognition & link on website, emails and social media and public address announcements
* Banner to be displayed in competition ring. (Additional banners, supplied by sponsor, may be displayed throughout show grounds)
* Vendor space and opportunity to provide product samples at all shows

**Jump Sponsor (Limited number): Individual per show $1,000 ~ Spring [****] Summer [ ] Fall [ ] Holiday [ ] or Annual $3,000 [ ]**

* Show Jump signage
* Full page ad in Show Program
* Recognition & link on website, emails and social media and public address announcements

**Platinum Sponsor: Annual $1,500 or Individually per show $500 ~ Spring [****]****Summer [ ] Fall [ ] Holiday [ ]**

* Award presentation opportunity at the horseshows
* Banner to be displayed in competition ring (Opportunity to display additional banners, supplied by sponsor, throughout show grounds)
* Full page ad in Show Program
* Vendor space
* Recognition & link on website, emails and social media and public address announcements

**Family Day Sponsor: Summer Classic $1,500 [ ] Fall Classic $1,500 [ ]**

* This sponsorship underwrites the popular Family Day Festivities: Pony rides, Face painting, Pumpkin decorating, Petting zoo, etc.
* Full page ad in Show Program
* Signage throughout the Family Day tent and competition areas
* Recognition & link on website, emails and social media and public address announcements
* Vendor space and opportunity to provide product samples during the events

**Gambler’s Choice (Multiple available):[ ]**

* Custom Sponsorship: If you have goods or a specific service that your business would like to share, a custom sponsorship package is available.
* Example: Official Arena footing & equipment sponsor, Tack sponsor, Saddle pads, Coolers, etc.
* Banner to be displayed in competition ring (Opportunity to display additional banners, supplied by sponsor, throughout show grounds)
* ½ page ad in Show Program
* Recognition & link on website, emails and social media and public address announcements
* Vendor space and opportunity to provide product samples at shows
* Call with questions or for ideas

**Back Number Sponsor: $750 [**✔**]**

* Your name or logo on the exhibitor back number that riders wear and take home. Many riders keep their numbers as collectible mementos.
* 1/2 page ad in Show Program
* Recognition & link on website, emails and social media and public address announcements
* Opportunity to display additional banners, supplied by sponsor, throughout show grounds

**Ring Banner Sponsor: Annual $750 or Individually per show $300~ Spring [ ]** **Summer [ ] Fall [ ] Holiday [ ]**

* Company banner displayed in competition ring (Opportunity to display additional banners, supplied by sponsor, throughout show grounds)
* Recognition & link on website, emails and social media and public address announcements

**Show Program Ad**

* ****Inside Front Cover: Annual, full page / full color $750 [ ]
* Inside Back Cover: Annual, full page /full color $750 [ ]
* Full page: Annual $400 [ ]
* ½ page - Annual $250 [ ]